

CHIEF GUEST'S MESSAGE



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MAKE YOUR IDEAS MATTER

Graduating Students – You leave IIT Jammu today with a degree. But perhaps the most valuable thing you carry with you is something invisible – your ideas. The question that I want you to think about today is “What will you do with your Ideas?”.

Your idea is only a possibility when it is born – it is as fragile as a just born baby. What you do with it determines whether it becomes an innovation and makes an impact.

Right from my days at IISc Bangalore as a Ph.D student to my current role leading innovation at Mahindra & Mahindra, I have been fortunate to be surrounded by inventors and innovators. I discovered “Innovation FLOW” to help people to grow their ideas into patentable inventions and impactful innovations. I wish to share a few insights that will help you to make your ideas really matter.

Six Lessons for Turning Ideas into Impact

- Maharishi Patanjali – Find Purpose – Choose a goal worthy of pursuing
- Swami Vivekananda – Commit Deeply – Take up one idea and give yourself to it.
- Albert Einstein – Question Deeply – Challenge assumptions and ask bold questions
- Thomas Edison – Experiment Relentlessly – Turn ideas into experiments; build, test and learn.
- Victor Hugo – Seize the Moment – Ask “Why now?” and recognize when the world is ready.
- PM Narendra Modi – Create Value – Turn your idea into innovation that solves societal problems and benefits the Nation.

On behalf of your Gurus and their Gurus, I bless you:

- May you find a worthy purpose that keeps you motivated – Iccha Shakthi
- May you continuously learn and expand your knowledge – Jnana Shakthi
- May you execute well by creatively overcoming all the barriers that you may encounter on your Idea to Impact Journey – Kriya Shakthi

When these three forces come together, your idea will change the world.

Graduates – Go find a problem worth solving, an idea worth pursuing and make it matter.



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